



# SPONSORSHIP PACKAGES

[www.ChargersCricketClub.com.au](http://www.ChargersCricketClub.com.au)



LAUNCHED BY

**MADAN LAL**

FORMER INDIAN CRICKETER & COACH  
PART OF 83 WORLD CUP WINNING TEAM

ON 14TH AUGUST 2018  
AT SWAGAT THE WELCOME



# ABOUT THE CLUB

Chargers Cricket Club is an established cricket club based in Craigieburn, with 3 seniors Men's sides and 2 Junior Sides. We play under North West Metro Cricket Association and play in various competitions all around the year.

Chargers Cricket Club is a Community based sports club based in Craigieburn with teams consisting Junior & seniors sides playing various competitions. As a non-profit association, Chargers Cricket Club relies on partners like yourselves to raise money for running the club successfully and ensuring the long-term future of the club through proper financial management. Your valuable support will enable us in providing an environment which encourages personal growth, achievements and team spirit. One cornerstone of our sports club is community involvement. With your help we will ensure that we provide the best

facilities and resources available to develop the talents and capabilities of all players. As a player [participating in such competitions, will broaden their discipline and character, on and off the field, which is invaluable to their future endeavours. As you can imagine, there is a lot of expenses involved in managing club which involves, purchase of uniforms, cricket gear, Ground Expenses, Council Chargers, umpires fees and tournament registration fees etc Your contribution is not solely a charitable contribution, but is also an advertising opportunity. Without the support of people like you, we will not be able to reach our goals.

# WHY SPONSOR OUR CLUB?



Our club's activities will be marketed and broadcasted on social media, such as Facebook, Instagram, and Twitter as well as our website, for a wider audience reach. Our partners have experienced a tremendous increase in their online presence and engagement, approximately 20% more, after sponsoring our club.





# SPONSORSHIP PACKAGES

## GOLD PACKAGE

**\$5,000**

### BENEFITS

1. Company Logo on all Club Uniforms Including Match Day Uniforms
2. Prominent Space for Company logo on traditional marketing materials, such as flyers, posters, and banners
3. Company logo on ALL social media marketing posts
4. Weekly Match Rounds Results Dedicated to Your Company
5. VIP invite to all our club events throughout the year
6. 4 x Tickets to our Annual Presentation Night included

## SILVER PACKAGE

**\$2,500**

### BENEFITS

1. Company Logo on Social T-shirts of Club
2. Company logo on traditional marketing materials, such as flyers, posters, and banners
3. Company logo on social media marketing posts
4. VIP invite to all our club events throughout the year
5. 2 x Tickets to our Annual Presentation Night included

## BRONZE PACKAGE

**\$1,500**

### BENEFITS

1. Company Logo on Social T-shirts of Club
2. Company logo on social media marketing posts
3. VIP invite to all our club events throughout the year
4. 2 x Tickets to our Annual Presentation Night included



*Thank You!*  
FOR YOUR SUPPORT!

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